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***Improving Life, One
Breath at a Time***

We bring people and resources
together to fight tobacco use, bad
air and the asthma epidemic.

**AMERICAN
LUNG
ASSOCIATION®**
of Washington

January 2, 2005

Dear Friend,

Will you help us protect all Washington workers from cancer-causing secondhand smoke by supporting our Healthy Indoor Air Initiative?

You can help by calling Healthy Indoor Air Initiative headquarters today at 206-522-2233 to order petitions or make a donation over the phone.

We know that waitresses are more likely to die from lung cancer or heart disease than any other female occupational group.

Bartenders are twice as likely to die from lung cancer, heart disease and other smoking-related causes as workers in other industries.

Every worker in our state deserves to breathe clean, smoke-free air.

The fight against secondhand smoke has been a long one, but this time we have put together a coalition of the major health advocacy groups in our state that will ensure victory. We are focused like never before on becoming the ninth state in the nation to be smoke-free!

Lung disease, cancer, asthma, and heart disease are all smoking-related illnesses, and according to the U.S. Environmental Protection Agency they kill over 8,000 people in Washington each year.

As you may know, secondhand tobacco smoke contains 4,000 toxic substances, including: formaldehyde, cyanide, arsenic, carbon monoxide, sulfur dioxide, ammonia, benzene, and tar. These are some of the nastiest chemical compounds in the world and are commonly found in automobile exhaust, embalming fluid, rat poison, and household cleansers.

We must gather 300,000 signatures from Washington registered voters by the end of June to place the Healthy Indoor Air Initiative on the November 2005 statewide ballot!

You can help us qualify this measure for the ballot and pass it in two ways:

1. Help collect signatures for the initiative by checking the "YES!" box on the reply form enclosed, and fill in your phone number and email address.
2. Make a non-tax deductible financial contribution to help pay for the cost of printing petition forms, organizing volunteers across the state, and running a winning statewide election campaign.

We have already invested in victory by assembling a small, but effective staff to run our signature campaign. The American Lung Association of Washington has taken a leading role in the coalition backing this effort, and we have partnered with the American Cancer Society and Breathe Easy Washington, who will work directly with you, our powerful volunteer corps of concerned citizens, to organize meetings and training sessions.

You can speak with campaign volunteers or staff directly by calling 206-522-2233 to make a financial contribution or to volunteer for the campaign.

Our track record of cleaning the air we breathe and improving lung health in Washington is strong. Together we increased the tax on tobacco resulting in over 150,000 fewer adult and youth smokers in our state. Together, again, we can qualify this initiative for the ballot and save more lives by protecting all of Washington's workers from the dangers of secondhand smoke.

We thank you for your time and consideration and we look forward to hearing from you soon. An American Lung Association of Washington volunteer may call you in the next several weeks to determine your interest in this endeavor. We will call you only once regarding this signature gathering campaign and upon request will remove your name for this Healthy Indoor Air Initiative.

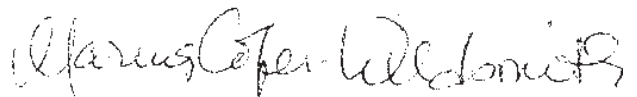
In the meantime, please consider returning the enclosed volunteer and contribution form with a commitment to assist the campaign either financially or with a donation of time to gather ~~signatures~~ or both.

Thank you for your continued support of clean air and healthy lungs in Washington!

Best wishes,



N. Darlene Madenwald
President
American Lung Association of Washington



Marina Cofer-Wildsmith, MA
Chief Executive Officer
American Lung Association of Washington

P.S. If New York can go smoke free, so can we. If the pubs in Ireland can go smoke free, so can we. Sign on now! Make this a New Year's Pledge!

Your support will help us hit the ground running in February. Your signature gathering efforts and financial contribution will ensure our success. Please let us hear from you within the next week. We need your help and your commitment.

