

**Main Office**

2625 Third Ave.  
Seattle, WA 98121  
(206) 441-5100  
(800) 732-9339  
Fax: (206) 441-3277  
alaw@alaw.org

**Western  
Washington Region**

223 Tacoma Ave So.  
Tacoma, WA 98402  
(253) 272-8777  
Fax: (253) 593-8827  
lnoren@alaw.org

**Central  
Washington Region**

110 S. 9<sup>th</sup> Avenue  
Yakima, WA 98902  
(509) 248-4384  
Fax: (509) 248-4943  
lbenoit@alaw.org

**Eastern  
Washington Region**

1817 E. Springfield, Suite E.  
Spokane, WA 99202  
(509) 325-6516  
Fax: (509) 323-5380  
ethompson@alaw.org

[www.alaw.org](http://www.alaw.org)

Darlene Madenwald  
President

Kim Field, R.N.  
Vice-President

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Chief Executive Officer

***Improving Life, One  
Breath at a Time***

We bring people and resources  
together to fight tobacco use, bad  
air and the asthma epidemic.

**AMERICAN  
LUNG  
ASSOCIATION®**  
*of Washington*

January 2, 2005

Dear Friend,

Will you help us protect all Washington workers from cancer-causing secondhand smoke by supporting our Healthy Indoor Air Initiative?

You can help by calling Healthy Indoor Air Initiative headquarters today at 206-522-2233 to order petitions or make a donation over the phone.

**We know that waitresses are more likely to die from lung cancer or heart disease than any other female occupational group.**

**Bartenders are twice as likely to die from lung cancer, heart disease and other smoking-related causes as workers in other industries.**

**Every worker in our state deserves to breathe clean, smoke-free air.**

The fight against secondhand smoke has been a long one, but this time we have put together a coalition of the major health advocacy groups in our state that will ensure victory. We are focused like never before on becoming the ninth state in the nation to be smoke-free!

Lung disease, cancer, asthma, and heart disease are all smoking-related illnesses, and according to the U.S. Environmental Protection Agency they kill over 8,000 people in Washington each year.

As you may know, secondhand tobacco smoke contains 4,000 toxic substances, including: formaldehyde, cyanide, arsenic, carbon monoxide, sulfur dioxide, ammonia, benzene, and tar. These are some of the nastiest chemical compounds in the world and are commonly found in automobile exhaust, embalming fluid, rat poison, and household cleansers.

**We must gather 300,000 signatures from Washington registered voters by the end of June to place the Healthy Indoor Air Initiative on the November 2005 statewide ballot!**

**You can help us qualify this measure for the ballot and pass it in two ways:**

1. Help collect signatures for the initiative by checking the "YES!" box on the reply form enclosed, and fill in your phone number and email address.
2. Make a non-tax deductible financial contribution to help pay for the cost of printing petition forms, organizing volunteers across the state, and running a winning statewide election campaign.

We have already invested in victory by assembling a small, but effective staff to run our signature campaign. The American Lung Association of Washington has taken a leading role in the coalition backing this effort, and we have partnered with the American Cancer Society and Breathe Easy Washington, who will work directly with you, our powerful volunteer corps of concerned citizens, to organize meetings and training sessions.

**You can speak with campaign volunteers or staff directly by calling 206-522-2233 to make a financial contribution or to volunteer for the campaign.**

Our track record of cleaning the air we breathe and improving lung health in Washington is strong. Together we increased the tax on tobacco resulting in over 150,000 fewer adult and youth smokers in our state. Together, again, we can qualify this initiative for the ballot and save more lives by protecting all of Washington's workers from the dangers of secondhand smoke.

We thank you for your time and consideration and we look forward to hearing from you soon. An American Lung Association of Washington volunteer may call you in the next several weeks to determine your interest in this endeavor. We will call you only once regarding this signature gathering campaign and upon request will remove your name for this Healthy Indoor Air Initiative.

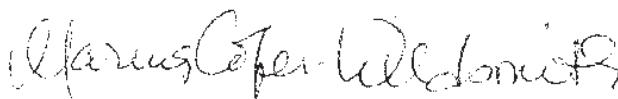
In the meantime, please consider returning the enclosed volunteer and contribution form with a commitment to assist the campaign either financially or with a donation of time to gather ~~signatures~~ or both.

Thank you for your continued support of clean air and healthy lungs in Washington!

Best wishes,



**N. Darlene Madenwald**  
President  
American Lung Association of Washington



**Marina Cofer-Wildsmith, MA**  
Chief Executive Officer  
American Lung Association of Washington

P.S. If New York can go smoke free, so can we. If the pubs in Ireland can go smoke free, so can we. Sign on now! Make this a New Year's Pledge!

Your support will help us hit the ground running in February. Your signature gathering efforts and financial contribution will ensure our success. Please let us hear from you within the next week. We need your help and your commitment.

we must make sure that the Healthy Indoor Air Initiative earns a place on the 2005 ballot, to protect all workers from cancer-causing secondhand smoke!

**YES! I'll help fund the effort to collect the signatures we need with a contribution of:**

\$25     \$35     \$50     \$100     \$250     Other \$ \_\_\_\_\_

Your contribution today will pay for printing petitions and brochures, training meetings for volunteers, and to help educate millions of Washington voters to bring healthy air to all WA workers.

Make your check payable to "Healthy Indoor Air for All Washington" or provide the following credit card information.

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on the credit card \_\_\_\_\_ Signature \_\_\_\_\_

\*Because this is a political campaign, contributions are not tax-deductible (Rev. Rule 80-275, 1980-2, CB 69, IRC Sec(s). 170.) State law requires reporting of Employer, Occupation, and Employer address for contributions in excess of \$100 per election.

II: Addressee  
M Name  
15 Deleted  
Rc 01



41-706

Employer \_\_\_\_\_

Occupation \_\_\_\_\_

Employer Address \_\_\_\_\_

**YES! I will gather signatures.** please send me a starter packet once the petitions are available in mid-February so I can gather signatures with friends, family and colleagues.

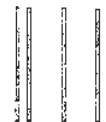
**I want to help collect signatures at events and stores with other volunteers. Please contact me.**

Phone: ( \_\_\_\_\_ ) \_\_\_\_\_ Email: \_\_\_\_\_

For more information about our campaign, please call the Healthy Indoor Air Initiative team directly at 206-522-2233.

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Healthy Indoor Air For All Washington

PO BOX 2613  
SEATTLE WA 98111-2613